

Editorial

Well spring rolls around again and for those of us in the Southern Climes this means warmer weather, longer days and spring growth. In many ways the current economic climate could be defined as a season. Which season though would depend on your perspective? The optimists would say spring, whilst the pessimists would say autumn.

I get the chance to look at many companies and I would have to say, certainly in Australia, that they overwhelmingly believe they are in spring. Yes, we are seeing some down turn but many consider this but a speed hump. Spring therefore is a time for all of us to look at what we are doing. Are we efficient, are we effective in what we do and most importantly are we able to add value in both our personal and work lives?

Mark Holding, Principal - Agilistics

5 reasons for knowing your Supply Chain's carbon footprint

Brad Pace explains five practical business reasons for knowing your company Supply Chain's current environmental impact.

Brad Pace, Director
Emission Statement
brad@emissionstatement.com.au

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It's Not Easy being Green

These suggestions may give you a head start in helping your company choose the best path toward environmentally friendly best practices.

Daniel Mahler & Linda Olsson
www.isn.ws

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11 Smart and Sustainable Supply Chains

Over the last decade, companies have utilised Supply Chain management principles and practices as instruments to gain advantage in competition between business networks. In this chapter, we explore the use of Information and Communication Technologies to make Supply Chains smart and sustainable.

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The Corporate Responsibility Index

is a strategic management tool to enhance the capacity of businesses to develop, measure and communicate best practice in the field of corporate responsibility in Australia.

The product of a business-led initiative, and developed by UK charity Business in the Community, the Index is a proven business tool, ensuring a systematic approach to managing, measuring and reporting upon the various impacts that companies have upon society and their environment.

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Chain Reaction

Your firm cannot be 'sustainable' unless your Supply Chains become sustainable first.

ATKEARNEY
www.atkearney.com

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Carbon emission reporting and trading in Australia

This paper provides the industry with some idea of the legislative framework behind the introduction of carbon emission reporting and trading, the current situation of the industry regarding carbon emissions and some options in preparation for the future.

By Michael Barrett

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Building Sustainable Retail Supply Chains

Today's multi-polar business world - marked by an increasingly inter-dependent global marketplace - is underscoring the importance of sustainability.

toby.paxton@accenture.com

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A New Vision for Sustainable Supply Chains

In the early 1990s, public attention to the working conditions in ever-lengthening global Supply Chains erupted.

BSR
beyondmonitoring@bsr.org

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A business that thinks of the future will have one.

How to future-proof your business? A hard ask made easier when you have Agilistics on your team.

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throw away line – it's a key to future-proofing your business. Consider it a means of achieving triple bottom line economic, social and environmental sustainability.

Call Agilistics now on 1300 136 649 or visit www.agilistics.com.au to find out more about how Agilistics can help you secure your future.

Agilistics 

Consumption and the environment

Snapshot on sustainability. There is no simple definition of what 'sustainability' is. In fact, there may be as many definitions of 'sustainability' as there are people trying to define it.

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Developing a policy

Transforming the Supply Chain. Integrating sustainability principles into all stages of the procurement process is a major step towards achieving sustainable production and consumption. However, translating these principles into action can be more challenging.

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A summary & comparison of Garnaut & the Green Paper

Energetics have produced a briefing paper summarising the key design issues raised in the Green Paper, providing a comparison with the Garnaut Review's Draft Report, and commentary to assist in understanding the impacts for Australian business.

by Helen Cameron

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Australia's Emissions Trading Scheme

The garnaut climate change review. The Garnaut Climate Change Review (the Garnaut Review) has been commissioned by Australia's Commonwealth, state and territory governments to examine the impacts, challenges and opportunities of climate change for Australia. On 4 July 2008, the Garnaut Review released its Draft Report.

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Going carbon free - the process

Our latest book is now CO2free™ - read on to follow the process of going carbon free. With the help and kind support from Carbon Planet, Australian Innovation: Towards a Sustainable Future is the only CO2free™ book*. As promoters of sustainability, it was imperative that we erased the carbon footprint of this book and lead by example.

by Helen Cameron
www.carbonplanet.com
www.greenhousegas.nsw.gov.au

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'True' and profitable Sustainability Management

How supply management is key to fulfilling a promise.

ATKEARNEY
www.atkearney.com

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Sustainable Supply Chain Management Initiative

In recent years many Australian companies have developed sustainability requirements and evaluation processes into their Supply Chain management, using a variety of criteria and assessment models.

These differing expectations can be challenging for suppliers to address and become a disincentive to compliance. This risk to the effective implementation of sustainability in the sector requires a cross-sector resolution.

the Steering Committee
unep.fi@epa.vic.gov.au

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How do you rate?

When it comes to where a company is ranked in the sustainability stakes, it depends on which rating tool you use. There are a number of ratings tools or indexes in the market which rate companies based on a variety of factors.

by Valerie Khoo
www.corporate-responsibility.com.au

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Purchasing sustainable products

What is a sustainable product? The term 'sustainable product' can be subjective and include a wide variety of economic, social and environmental considerations. One broad definition of a 'sustainable product' is a good or service that minimises its impact on the environment at each phase of its life cycle.

Australian Competition and Consumer Commission.

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Responsible business – What makes an ethical corporate leader?

The answer is simple: moral courage, a determination to do only what a company is good at and a solid business case for ethical works. This magazine has made three distinct but related arguments about ethics and commerce in our six years of publication. First, we have argued that the business case for corporate responsibility is on its own insufficient to make companies behave better.

editor@ethicalcorp.com

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Management ethics – Leading with integrity

Chief executives must take the lead in articulating their vision of a company that meets its targets while following the highest ethical standards, says Ben Heineman.

Global capitalism must candidly face a fundamental problem of integrity: at the very heart of high performance lie fundamental forces that, if left unconstrained, cause corporate corruption.

Harvard Business School Press.

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Envisioning the Sustainable Supply Chain

Innovative collaborations between suppliers, retailers and consumers need to be forged so future Supply Chains support businesses and the environment.

by Anne Moore Odell

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Achieving a Green Supply Chain through Lean Manufacturing

With growing media attention, increased consumer awareness, additional regulatory scrutiny and the growing consensus within the scientific community on the link between human activity and climate change, issues focusing on environmental and social responsibility are not a fad, but a core business issue for manufacturers.

Phil Friedman
Supply Chain Management Review
www.scmr.com

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Sustainable business what to measure and report

Facilitation for the future. What gets measured gets managed. GRI Sustainability Reporting Guidelines.

Ian 'Whit' Whitehouse
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Women Managers Make Greener Business Decisions

A new battlefield has opened on the struggle for equal employment opportunities for women: Female decision makers are more environmentally-conscious than males. This is the conclusion of the first of an annual series of surveys to benchmark green business technology purchasing trends in the U.S., conducted by Hansa-GCR under the sponsorship of several companies, including Xerox.

by Christine Lepisto
www.treehugger.com

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GREENTECHpulse '08 Business Topline

Understanding customers is not easy, but it is the most valuable — and elusive — information any company can possess.

Dr. Paul Schwarz
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Globalisation vs. Green: Is a Showdown Looming?

I was recently at a meeting with several SCM academics and during the discussion the question of fuel prices came up. One participant asked at what price point fuel becomes so expensive that the global logistics infrastructure becomes a barrier to—rather than an enabler of—globalisation. This question is much in the minds of commentators and SCM professionals these days, but the issue of globalisation also struck me one recent day as I looked at a bottle of Fiji water I came across in Santa Fe, New Mexico.

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The Link Between Oil and Supply Chain Design

As oil supply becomes more volatile and prices less predictable, companies need to take a critical look at their conventional 'best practices.'

Larry Lapide
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Work/Life Initiatives

Maintaining the balance
The Work/Life Balance benchmarking survey has been conducted annually for the last ten years. The findings continue to demonstrate that Work/Life balance initiatives are delivering benefits to organisations.

Managing Work/Life Balance
www.worklifebalance.com.au

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Work/Life Balance: 2008 Executive summary

We all play many roles: employee, boss, subordinate, spouse, parent, child, sibling, friend, and community member. Each of these roles imposes demands on us which require time, energy and commitment to fulfill.

Managing Work/Life Balance
www.worklifebalance.com.au

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Work/Life Balance Strategies

Work/Life Balance (WLB) is an issue increasingly recognised as of strategic importance to organisations and of significance to employees.

Monash University

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Flexibility is all we really want....

We have heard it all before. Employees want flexibility. Pure and simple. Whether it is in the form of a part-time role, job sharing, flexible hours or add-on benefits like salary sacrifice, employees want the ability to live life outside of their working day.

www.logisticsrecruitment.com

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The Business of Balance

Doctors and psychologists advise us to lead a life of balance. Work and play, intense mental activity and quiet reflection. Ying and yang, those sorts of things. That sage advice can just as well be applied to the business context.

Frank Quinn, Editor
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The People-Centric Leader: Bill Copacino

A recent college graduate was about to be interviewed for a position at Accenture (then Andersen Consulting), but a scheduling glitch had left him waiting for quite a while. A man emerged from another office and asked: "Anything I can do for you—a cup of coffee?" The interviewee said: "I'd love a cup of coffee." The older man got him the coffee and said: "Let me know if you need anything else." Some time later, the new hire found out that he had met managing partner Bill Copacino that day.

John Kerr
Supply Chain Management Review
www.scmr.com

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Flexible working 'boosts staff performance'

Reduced employee stress is also among benefits. Flexible working has a positive impact on employee performance and helps to reduce stress, new research has found.

www.cipd.co.uk

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Making the case for flexible working

Making a case for flexible working solely on 'soft issues' may lose you the support of senior managers. Your case has to be grounded in business facts.

Rita McGee, Director
RMG Consulting

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Women and well-being

Young women are brought up to believe that they can 'have it all', balancing work and family life. This research explored the differences between the perceptions and the actual experiences of women at different ages living 'multi-role' lifestyles, with a particular focus on well-being.

Louise Parsons completed this research as part of an MSc in Mental Health Studies at the Institute of Psychiatry, King's College London.

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Working smarter, not longer

When Prime Minister Kevin Rudd announced that public servants should mirror his own practice of working long hours, earning him the nickname 'Kevin 24/7', work-life balance experts were dismayed.

By Ann-Maree Moodie
smh.com.au

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